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A Hot Gift For Any Occasion

Trying to figure out what gift to buy for a birthday, wedding shower, housewarming, hostess gift, Father's Day, Christmas or Hanukkah? How about for the person who brought in the mail and fed the cat while you were on vacation? Or simply for the person who has everything and is therefore difficult to buy for? Eight out of ten households in the U.S. barbecue, so you're almost always safe choosing a barbecue related gift. If they've got a deck, patio or porch, we've got a great idea.

Anyone who has ever barbecued or who enjoys outdoor living knows that grease stains, spilled barbecue sauce and occasional sparks are a fact of backyard cooking and eating and that they can quickly make a mess of a great looking and expensive deck. The "Original" Grill Pad® is a protective blanket that prevents damage to wood decks from barbecue grills, smokers, fryers, chimineas or firepits. It also prevents stains on cement, flagstone or tile patios.

More than half of the 1.8 million new homes being built in this country have a deck, patio or porch, and a full one-third of the \$233 million remodeling expenditure is spent on outdoor amenities – much of that on decks, patios and porches. Therefore, since millions of Americans need to have their investment protected, it's a good bet that the Grill Pad is appropriate for most people on your gift list.

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The “Original” Grill Pad is made of lightweight fiber cement measuring 1/4-inch thick, and it simply slips under a grill, smoker, or even a turkey fryer to catch dripping grease or other spills. Or place one under firepits or chimineas to catch any hot, floating ash. They are heat and weather resistant, have a tough yet textured surface, and can be easily cleaned with a garden hose.

The pads work like a sponge, soaking in liquids – and because they “breathe,” they won’t trap water underneath, which can leave an ugly mark or even mildew on the deck, patio or porch.

Not only are they functional, but they’re fashionable. They come in five different colors to match any outdoor room decor: earthtone, berry black, granite gray, big green, or brick red. And now you have yet another exciting gift option because a new officially licensed Collegiate Edition Grill Pad is available with your choice of nearly 60 college team logos from schools across the country. You can help protect a friend’s or relative’s deck while paying homage to their favorite team, confident that this very personalized gift is going to be appreciated.

The “Original” Grill Pad is available in three different sizes and shapes: 30-inch round, a 30X42-inch oval, and a 30X42-inch rectangle. They’re available in hardware, home center and mass merchandising stores across the United States, as well as specialty retailers. The suggested retail price is \$25 to \$35, depending on size and shape.

The Collegiate Edition Grill Pads are 30x42-inch rectangles and will be available this spring at the same types of retail outlets as The “Original Grill Pad, SRP is \$49.95. For more information visit www.grillpad.com

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