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Keeping Outdoor Hotspots Cool for the Holidays

The outdoor rooms of America have become increasingly comfortable for evening use and extended 'season'. A big reason for this is the great popularity of outdoor hearth appliances, including chimineas, portable heaters and firepits. Now some sixty percent of gas grill owners are enthusiastic – and warm – enough to cook outdoors year-round. The typical barbecuer now owns 1.6 grills—proof that backyard chefs have become more adventuresome and sophisticated as they buy more smokers and fryer each year to alternate with their primary outdoor grill.

With Thanksgiving right around the corner, you can choose from several different ways to cook the holiday bird outdoors. You can smoke it, deep fry it or rotiss it on the grill. Nearly fifty million turkeys will be consumed this Thanksgiving, and a growing number of them will be prepared outdoors, freeing up oven space for the rest of the meal.

One thing that does *not* change with the season or the method you choose is the fact that outdoor cooking does entail spills, stains and sparks - any or all of which can cause damage to expensive patios, porches or decks. Now there's a very simple, inexpensive way to protect those areas – with The "Original" Grill Pad®.

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This lightweight, flexible cement fiber pad comes in three shapes (round, oval and rectangle) and five designer colors (earthtone, granite gray, berry black, big green and brick red), so there's one that's just right for literally any grill, chiminea or portable firepit. Easily cleaned with a garden hose, the pad will outlast virtually any grill!

At a time when U.S. homeowners are putting more than \$230 billion annually into exterior remodeling and renovation, isn't it nice to know that patio and deck surfaces that cost thousands of dollars can be kept cleaner and last longer for a cost as low as \$25 to \$40?

And if you're looking for a unique but affordable gift for the holidays The Grill Pad is a great choice. Since more than 85 percent of U.S. households barbecue, it is sure to please most anyone on your gift list!

For additional information on grill pads visit www.grillpad.com

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